



Kickstand Cycles

Monthly Newsletter



Happy holidays from all of us at Kickstand Cycles! As the year winds down, we want to take a moment to celebrate this magical season with you. December is a time of togetherness, gratitude, and hope for the future—and here at Kickstand Cycles, we're feeling all of that and more.

We're especially thrilled to share some fantastic news: thanks to PNM's Transportation Electrification Program (TEP) rebate, you can save big on your next e-bike purchase! All customers are eligible for a **\$250 rebate**, and for low-income customers, the savings jump to an incredible **\$1,000 off**. If you've been considering an upgrade or want to gift someone the joy of an e-bike, now is the perfect time to make it happen.

As we reflect on the past year, we are so grateful to you for making 2024 a year to remember. Your support, enthusiasm, and love for cycling inspire everything we do. We've cherished every ride, repair, and conversation, and we're already looking forward to the adventures and opportunities 2025 will bring.

From everyone at Kickstand Cycles, we wish you a joyful holiday season filled with warmth, laughter, and plenty of time to enjoy the ride. Thank you for an amazing year, and here's to many more miles together in the new year!

Warmest holiday wishes,
The Kickstand Cycles Team



The Perfect Gift

AIMA

SANTA MONICA

Experience the ultimate choice for stylish and efficient city adventures.



Turn heads and conquer the streets with the **AIMA Santa Monica**, the ultimate combination of cutting-edge technology and modern elegance. A minimalist frame with a contemporary flair, the Santa Monica is available in three stunning colors that make a statement wherever you go.

Check Out These Bike Friendly December Festivities!

Twinkle Light Parade!

Saturday, December 14, 2024 - Nob Hill Area

This free, family-friendly holiday tradition lights up a mile-long stretch of Route 66 in Nob Hill, showcasing dazzling floats and festive displays from local businesses, community groups, and schools. It's the perfect way to experience the sparkle of the season!



Shop and Dine Local!

Central Avenue will close to traffic at 3 PM, giving you the perfect opportunity to get your holiday shopping done at unique local stores or enjoy a meal at one of Nob Hill's many restaurants. Arrive early, explore the area, and then grab a prime viewing spot for the parade. Thousands of spectators are expected, so don't miss your chance to join the holiday cheer!



UNM's Hanging of the Greens

UNM's beloved tradition, **Hanging of the Greens**, lights up the season with one of the largest farolito displays in the area, featuring an incredible 13,000!

The festivities kick off **December 7th at 5:30 p.m. at the UNM Bookstore**, where participants will begin caroling across campus. The journey leads to the University House, where a wreath will be presented to the University President. The evening wraps up with a reception at **Hodgin Hall**, filled with holiday cheer.

The entire community is welcome to join the celebration and is encouraged to bring an **unwrapped children's book** to place under the tree at Hodgin Hall. All books collected will be donated to benefit patients at UNM Children's Hospital.

Don't Let Your E-Bike Hibernate:

Your e-bike should be a reliable companion for commutes, adventures, and everything in between. To keep it running smoothly and safely, regular maintenance is essential. From checking your brake system to ensuring your battery and motor are in top shape, taking care of your e-bike prevents costly repairs, extends its lifespan, and guarantees you'll enjoy every ride.

Here's a little secret: **winter is the perfect time to give your e-bike some TLC.** At Kickstand Cycles, the cooler months mean shorter wait times for repairs and tune-ups. Just a few days compared to the weeks-long backlog we see during the busy summer season.



Don't wait for warmer weather to roll around to discover your bike needs attention. Schedule a winter tune-up now, and your e-bike will be ready to hit the trails the moment the sun comes out.

Whether it's a brake system tune-up, derailleur adjustment, or even a full pro tune-up, our friendly and knowledgeable team has you covered. Bring your bike in today, and let's keep those wheels turning! 🚲



BATTERY TIPS FOR THIS WINTER:

Charge at Room Temperature: Allow your battery to warm up to room temperature before charging. Charging a cold battery can reduce its performance and longevity.

Protect During Storage: If you won't be riding for an extended period, store your battery at around 50% - 80% charge in a cool, dry place, away from freezing temperatures.